



Cookie Policy

This policy explains what cookies are and how we use them. It includes details of the types of cookies we set, the information we collect when using them and how that information is used.

You can learn more about who we are, how you can contact us and how we process personal data in our [Privacy Notice](#).

What Are Cookies?

Cookies are small text files which are stored on your browser when you visit a website. They can often serve crucial functions and help us to keep our website secure and to function properly which helps us to provide you with a better experience. They can also help us to analyse how the website performs, what works and where we can make improvements.

How We Use Cookies?

We use Strictly Necessary, Analytics and Targeting / Marketing cookies. These are used to understand how our website performs, how you interact with it, and helps us to provide you with a better, faster, improved and personalised experience.

Social Media and External Links – Where you access us via external links or social media platforms, we also have no control over those websites and the cookies they set, so please bear in mind that you should set your preferences in line with their own policies and cookie controls separately.

Please Remember: We want you to be safe when you are sharing your personal data and to understand what this means for you. Please remember, when clicking on external links via our website or when you find us via social media platforms, you are visiting or redirected to the domain of those websites.

We have no control over the privacy settings on these firms or their websites or the cookies they set, so please bear in mind that you should always review their privacy information and where required you should set your preferences in line with their own policies and cookie controls separately.

How to Manage Cookies – When you visit our site you will be asked if you want to accept cookies. You can continue to use the site without accepting these and any non-necessary cookies will not load onto your browser.

No matter what cookie control is in place, or if you simply change your mind you can also adjust your own browser to delete or block cookies from any site you visit. To learn more about how to manage your browser cookie settings please see www.allaboutcookies.org

What Cookies Do We Set?

Necessary Cookies

We use necessary functional cookies which are needed for security and for the website to function. They do not collect your personal data. These are automatically enabled when you visit the site, however you can still remove these cookies via your browser, however disabling these will affect the functionality of the site.

Analytics Cookies

We use analytics cookies to help us to understand how the number of visitors to our website and how they interact with it, for example which pages are visited and for how long. These help us to continually improve our website and services. The data is reported anonymously without any personal data included.

Targeting / Marketing Cookies

Targeting / Marketing cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customised advertising and marketing.

Below Is A List Of The Cookies Set By Our Website

Strictly Necessary Cookies	Description	Type	Party	Duration
cookieyes-consent	This cookie is used to save your cookie consent settings.	Persistent	First	1 Year
_cf_bm	This cookie is set by CloudFlare to read and filter requests from bots.	Persistent	First	30 Mins
_cfuvid	This cookie is set by CloudFlare to adhere to rate limiting policies.	Session	First	Session
Analytics Cookies	Description	Type	Party	Duration
_ga _ga_MKGL50TPV1 _ga_MS04ZER0RS8	This cookie is used by Google Analytics and is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated	Persistent		13 Months

	number to identify unique visitors.			
Analytics Set By PixelYourSite				
pys_first_visit	This cookie is used to capture data for use with our analytical services. Specifically when the site was first visited.	Persistent	First	1 Week
pys_landing_page	This cookie is used to capture data for use with our analytical services. It stores your browsing behaviour. Specifically which page was visited first.	Persistent	First	1 Week
pys_session_limit	This cookie is used to capture data for use with our analytical services.	Session	First	Session
pys_start_session	This cookie is used to capture data for use with our analytical services. Specifically when the users' session started.	Session	First	Session
last_pys_TrafficScoure	This cookie is used to capture data for use with our analytical services.	Persistent	First	1 Week
last_pys_landing_page	This cookie is used to capture data for use with our analytical services.	Persistent	First	1 Week
pys_TrafficSource	This cookie is used to capture data for use with our analytical services.	Persistent	First	1 Week
Targeting / Marketing Cookies				
Description	Type	Party	Duration	
_gcl_au	This cookie is set by Google to experiment with the advertising efficiency of websites using their services.	Persistent	First	3 Months
VISITOR_INFO1_LIVE	This cookie is set by Youtube for advertising purposes. It stores and tracks a visitors identity to provide ad delivery or retargeting.	Persistent	Third	6 Months
VISITOR_PRIVACY_METADATA	This cookie is set by Youtube and is used to store the users consent state for the current domain.	Persistent	Third	6 Months

YSC	This cookie is set by Youtube for advertising purposes and stores and tracks visitor interaction and views.	Session	Third	Session
test_cookie	This cookie is set by Google DoubleClick and is used to determine if the users browser supports cookies.	Persistent	Third	30 Mins
IDE	This cookie is set by Google DoubleClick and is used to store information about how visitor uses the website in order to present them with targeted ads according to their user profile.	Persistent	Third	13 Months

Use of cookies can change over time or when a new service or function is added to our website. To ensure that this policy remains up to date, we regularly carry out 'cookie audits' and update our list of cookies accordingly.

This policy was last updated on 10th December 2024.

